

The National Seminar on “Agribusiness potential of North-East India”

A two-day National Seminar on Agribusiness potential of North-East India has been organized by the College of Post Graduate Studies (CPGS), CAU, Umiam, Meghalaya in collaboration with the Indian Society of Agricultural Marketing, Nagpur during 8th- 9th November, 2013. The Inaugural function on 8th November 2013 was attended by V.P.S Arora, Former Vice Chancellor, Kumaun University as a Chief Guest, Dr. S. V. Ngachan, Director, ICAR Research Complex for NEH Region, Umiam as a Guest of Honour, Shri. S. Hynniewta, Secretary, Meghalaya Agricultural Marketing Board as a Guest of Honour, Dr. T. Satyanarayan, President, Indian Society of Agricultural Marketing, Dr. R.J. Rabindra, Dean, CPGS. CAU Dr. D. Naik, Former Professor, CPGS. CAU, faculty and Scientists from CPGS, CAU and ICAR, invitees, guests, delegates from different parts of India, progressive farmers, students, press and Media personnel. In his welcome speech Dr. R.J. Rabindra, Dean, CPGS highlighted the importance of Agricultural Marketing and mentioned that real shining of India will come if the farmers are happy and getting their proper share. Marketing always play an important role in bringing equity in the society. Dr. Dibakar Naik in his speech emphasised on the importance of regulated markets in NE-Region. He appreciated the efforts of NEH farmers and mentioned that 6.5% agricultural growth rate in NE Region can sustain only if sound marketing system operate in this region.

Dr. S. V. Ngachan, Director, ICAR Complex highlighted food-grain production scenario of NE Region and told that this seminar may be an agent of change in the NE Region as well as country. He mentioned that, under look east policy of Government of India, govt should give more emphasis on NEH Region because NE India has 5 neighbouring countries where we can trade.

Shri.S. Hynniewta in his speech emphasised on the importance of new technology and new marketing system. He mentioned that food security should be strengthen in order to make this region self reliant and marketing infrastructure should be developed to pace with the agriculture development.

Dr. V. P. S Arora chief guest of the function Stressed on the Scientists, policy makers for making this region food deficient to self sufficient. He mentioned the journey from subsistence to commercial production. He urged to the house that ICAR and SAUs should start Agribusiness Management course to supplement or accelerate Agricultural growth.

Dr. T. Satyanarayan in his speech mentioned that Government should take pro-active role in purchasing the product from farmers and distribute among the buyers or in the area which is production deficit for the benefit of the farmers. He emphasised that government should provide infrastructure, market network and selling environment which are essential for proper functioning of a market. Marketing network and connectivity are the more important factors.

The programme concluded with the vote of thanks delivered by Dr. Ram Singh, Associate Professor (Agril. Economics), CPGS, CAU. In the two-day National Seminar on “Agribusiness potential of North-East India” invitees and delegates have come from reputed institutes, universities, organization etc. who will be presenting papers on various aspects of Agricultural marketing and trade.